

Amanda Griffies

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(910) 585-2107

Work Experience

Lenovo

Associate UX Research Specialist

May 2018 - Present

- Conduct research for Lenovo.com globally
- Create screening questions, research questions, tasks, and test materials
- Create reports of test results that describe the findings and recommend actions
- Run usability tests, moderated and unmoderated
- Design quantitative surveys and site intercepts
- Conduct ethnographic research on small/medium business owners
- Manage user panel of 10,000+ participants

Participate

UX Design Intern

May 2017 - Feb 2018

- Participated in entire UX process, from initial research to wireframes, testing, and visual design
- Proposed new research areas, design research methods, conduct research, synthesize research, present findings to stakeholders
- Recruited research participants
- Created screening questions, interview and usability test questions, and research

Education

Nielsen Norman Group

UX Certification, #1020946

December 8, 2017

NC State University

Bachelor of Industrial Design

Fall 2017

- Graduated Magna Cum Laude
- Recipient of the Dean's Award – Wings on Wings, Fall 2017
 - Awarded for outstanding service to the College of Design at NC State
- Caldwell Fellow, 2015 - 2017
- Recipient of the Robertson Endowed Scholarship for Industrial Design, 2015 - 2016

Technical Skills

- UserTesting.com, GroupSolver, SurveyMonkey, Lookback.io, dScout
- Microsoft Word, PowerPoint, Excel, Outlook
- Adobe Photoshop, Illustrator, InDesign
- Sketch, InVision, Principal